WINTER 1974

VIP

THE PLAYBOY CLUB MAGAZINE

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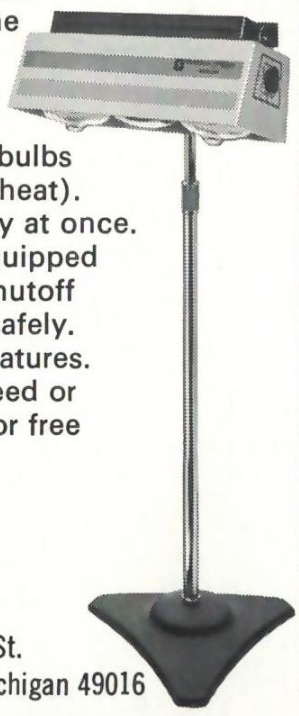

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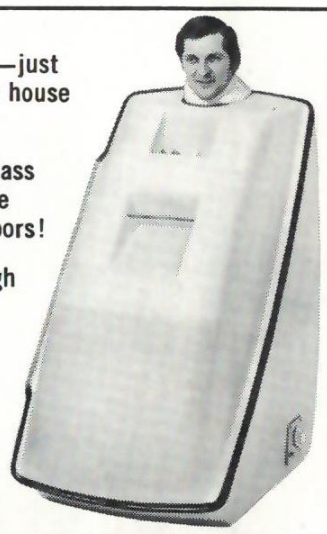

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VIP® THE PLAYBOY CLUB MAGAZINE

winter issue 1974, no. 44
published quarterly

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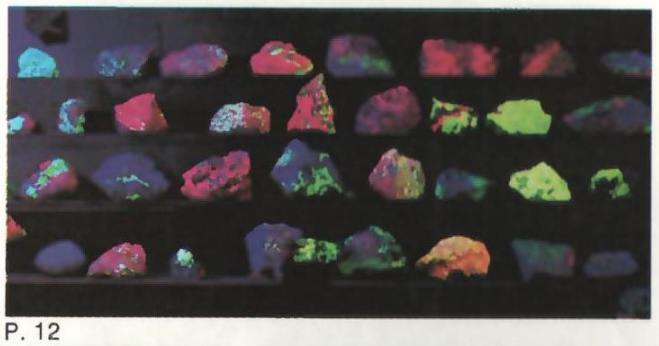

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COVER: As Bunny Sally demonstrates, skiers generally are a happy lot. Give 'em a slope and some snow and their joy knows no bounds. Playboy skiers are no exception (see page 15). And speaking of winter-vacation spots, we'd like to tell you about New Jersey, beginning on page 12. And for those keyholders who haven't visited the Miami hutch lately, a sextet of our Florida Bunnies are waiting to tell you about themselves on pages 26 and 27—a sampling that makes Miami worth a trip!

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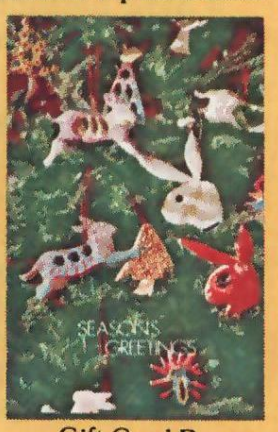

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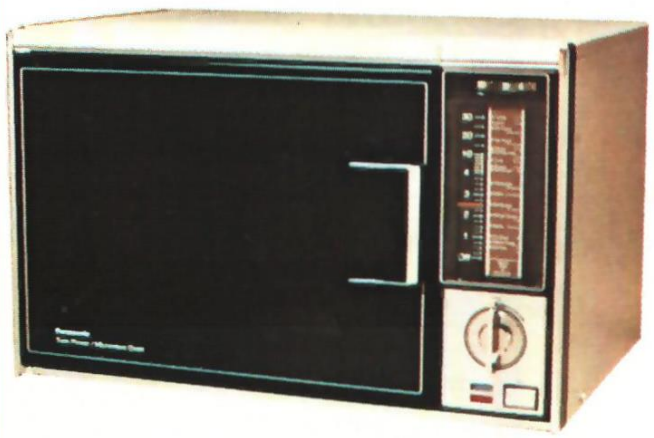

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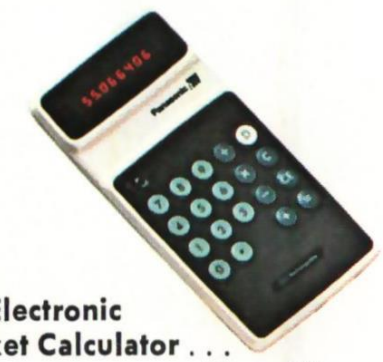
Plugs into 120V household outlet. 1.1 Cu. Ft. capacity oven fits into 15" x 23⅜" x 17½" deep space.

NE-6600 . . . . $429.95*

2. **1.1 Cu. Ft. Microwave Oven** . . . With features as above except no Twin Power Cooking. **NE-6450 . . . $379.95***



3. **¾" Thin Electronic Shirt-Pocket Calculator** . . . 5.3 oz. unit measures 3" x 6" x ¾" yet works anywhere on rechargeable batteries or AC!

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CT-324 . . . . $369.95*

6. **13", 100% Solid-State Color TV** . . . As above but with White cabinet.

(not shown)

CT-314 . . . . $349.95*

7. **The only AM/FM Radio with a 5" Pop-Up TV Set Inside** . . . Portability Plus! Weighs less than 15 lbs. and works anywhere on self-contained, rechargeable battery pack or AC. Has automatic "overcharge" protector, all solid-state chassis, slide-rule radio controls. Includes battery pack, recharger/AC adaptor, sunshield, earphone. Limited Quantity!

TR-475 . . . . $179.95*

TV screens measured diagonally.

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8. **AM/FM FM-Stereo Radio and Automatic Record Changer** . . . Quadruplex™ circuitry lets you enjoy 4-channel sound reproduction through twin, 6½", air-suspension speakers. Solid-state. Walnut cabinetry with black-out dials and brushed chrome accents. Limited Quantity! **SE-5040 . . . . $159.95***

9. **Public Service Band and AM/FM Portable Radio** . . . Picks up 4 separate broadcast bands. Has the sexy styling for 1975 that revolves around the 4" speaker.

Listen in on police and fire department broadcasts. Pick up weather reports around the clock. Enjoy AM and FM programs. Continuous tone and squelch controls plus AFC on FM help keep the signal clear. VU meter, personal earphone. Works on AC or batteries (incl.).

RF-940 . . . . $89.95*

10. **Portable Cassette Player-Recorder and AM/FM Radio** . . . Makes beautiful music anywhere . . . works on AC or batteries (incl.). Condensor microphone is built right in. Includes microphone mixing, tape counter, record monitor, fast forward and reverse, separate tone and volume controls, AFC on FM. Solid-state. (not shown)

RQ-446S $99.95*

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11. Never Miss A Call Again! Let Phone-Mate Answer Your Phone Automatically

. . . Phone-Mate answers your phone with the message you've pre-recorded, then records your caller's message. Monitor feature lets you screen all your calls **without callers knowing** . . . lets you take only the call you're waiting for.

"Message Received" signal lets you know you've had some calls. 30-call capacity. Deluxe walnut-grain cabinet.

Model 400. . . . $139.50*

12. Remote-Mate Lets You Hear Your Messages without Returning Home

. . . Just call your own phone from any other phone and "beep" your hand-held beeper. "Beep" activates only your Remote-Mate's playback system to let you hear the day's messages.

Matching walnut-grain cabinet.

Remote-Mate. . . . $129.50*

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SPECIAL OFFER—Save $30.00! Order Phone-Mate 400 with Remote-Mate (a regular $269.00 value) . . . now $239.00*

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Safe 'N Sound operates on AC . . . fail-safe battery power takes over instantly in case of a power failure. Absolutely no installation necessary! Includes 3 sensors, personal transmitter, batteries.

Safe 'N Sound. . . . $169.50*

CASIO

14. Mini-Memory Calculator with Percent Key . . .

A touch lets you store totals. Another recalls them when you're ready to use them. Ideal for calculating a series of problems. Percent key takes the worry out of working with fractions, automatically. 8-digit display converts to 16-digit answers. Constant in 4 basic functions makes chain calculations more convenient. Has floating decimal. Works on replaceable batteries (incl.) or optional AC adaptor.

Mini-Memory-% $49.95*

15. Mini-Memory with Square Root . . .

Electronic calculator with same features as above plus Square Root key. No Percent Key feature. (not shown)

Mini-Memory/Sq. Rt. . . $59.95*

- AC Adaptor for either Mini. . $5.00 (not sold separately—no charge for shipping/handling)

16. The FX-10 Scientific Calculator Puts 10 Complex Math Functions at Your Fingertips for less than $100!

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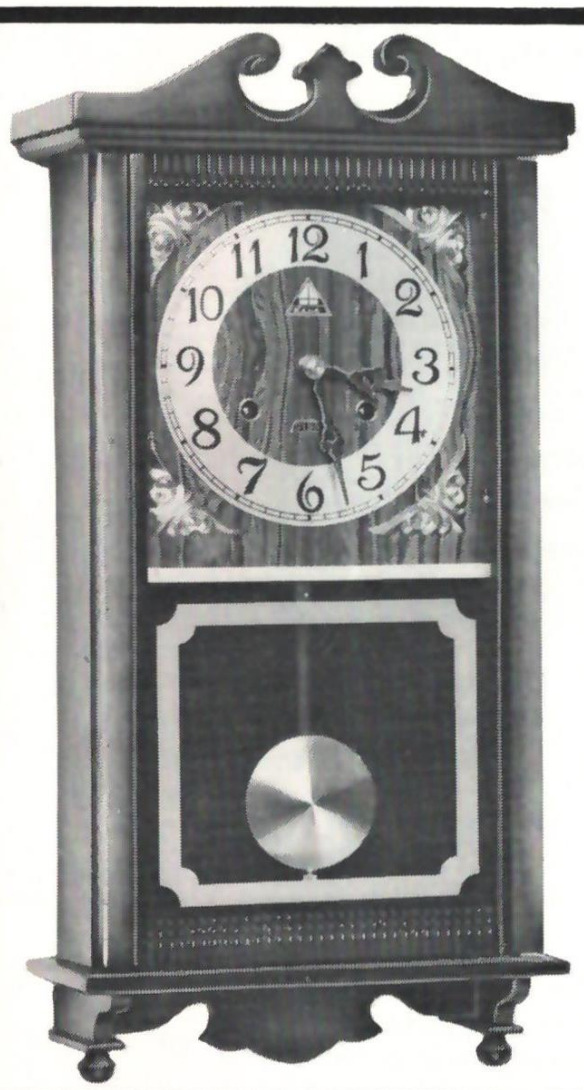

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Lawrence Roethke
St. Louis, Missouri

Roger. The info was sent airmail, and we hope by now you're choosing decor and furnishings for your new vacation home. Others, with or without a Cessna, interested in receiving full particulars on the resort condominium should write to: Sales Manager, Playboy's White River Village, P. O. Box 801, Lake Geneva, Wisconsin 53147. Or call (414) 248-6333.

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Athens, Georgia

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LETTING THE SUNSHINE IN

I'd like to thank Playboy for the efforts of your Chicago Club's Woody Shahboz, André Carter, Bunnies Angie, Patti and Lyn and the Jesse Lopez band, all of whom spent a day here in Terre Haute at the United States Penitentiary, bringing some peace and much beauty into this otherwise drab environment. From 1100 inmates and myself, thanks again.

D. E. Rhoads, Recreation Director
United States Department of Justice
Bureau of Prisons
United States Penitentiary
Terre Haute, Indiana 47808

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9. PLAYBOY THERMO COFFEE MUGS, black with white Rabbit, set of 4; AB0353, $8 set.
10. LIFESIZE POSTERS; AH6000, Marilyn Cole; AH6001, Cathy Rowland; AH6002, Miki Garcia (pictured); AH6003, Willy Rey; $5 each.
11. PLAYBOY THERMO ICE BUCKET, multicolor; AB0348, $12.
12. PLAYBOY THERMO BEER STEINS, multicolor, set of 4; AB0347, $12 set.

13. PLAYBOY THERMO COFFEE MUGS, multicolor, set of 4; AB0346, $8 set.
14. PLAYMATE LIFESIZE PUZZLES; AP0192, Marilyn Cole; AP0193, Cathy Rowland; AP0194, Miki Garcia; or AP0195, Willy Rey (pictured); $10 each.
15. PLAYBOY POKER CHIPS, box of 100, AK5000, $2.50.
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17. PLAYMATE OF THE YEAR 1975 TANKARD; AB0941, $7.
18. PORCELAIN MULTI-RABBIT COFFEE MUGS, white with black Rabbits, set of 6; AB0603, $7.50 set.
19. PORCELAIN COFFEE MUGS, white with black Rabbit, set of 6; AB0602, $7.50 set.
20. BRIDGE TRAVEL SET; AK0301, $10.
21. PLAYBOY BEER GOBLETS, set of 12; AB0630, $12 set.
22. SKI CAP, black with white Rabbits; WA0715, $6.
23. SKI SCARF, white with black Rabbits; WA0716, $12.
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25. PLAYMATE PERFUME; MM2000, $15.
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27. FRENCH DESIGN KEY CHAIN; JY0605, $10.

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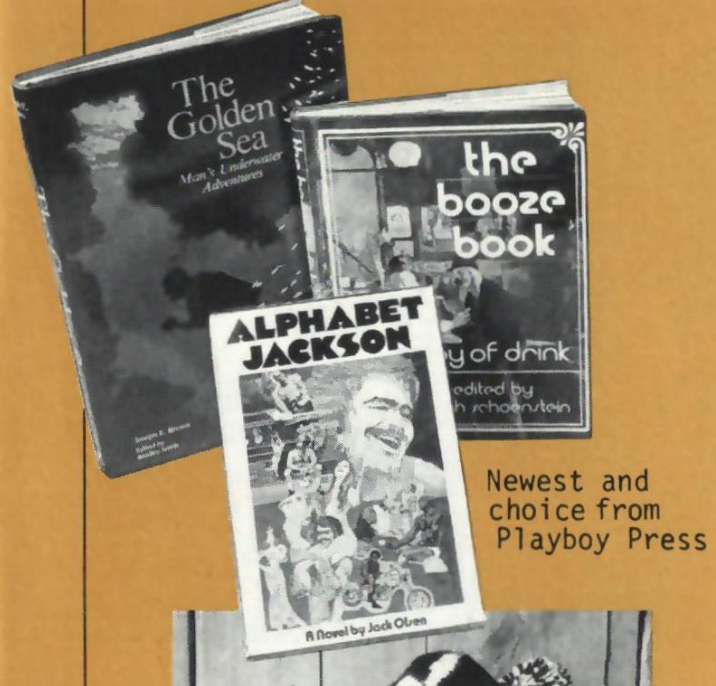
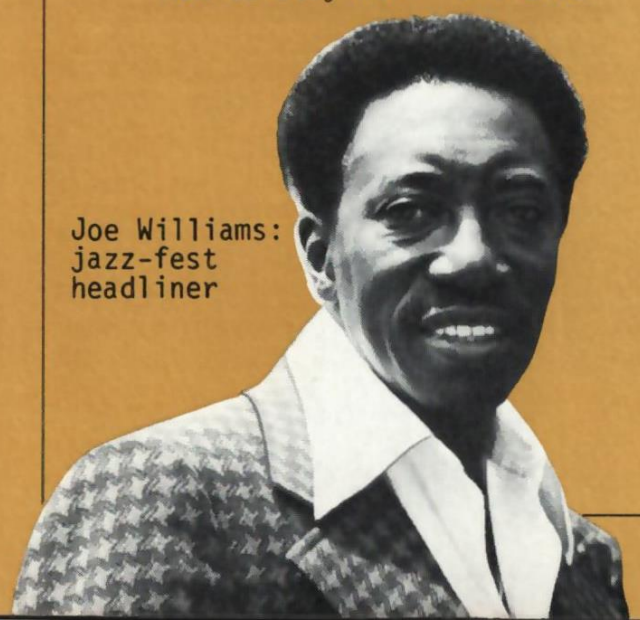
What's New...

From Playboy's photo show:
by Frank Lafitte, 1971



Newest and
choice from
Playboy Press

How to stay warm--and chic



Joe Williams:
jazz-fest
headliner

PLAYBOY PHOTOGRAPHY: Some of the finest photos to appear in PLAYBOY magazine over the past 20 years are on exhibit at Chicago's Center for the Photographic Arts. It's a show worth seeing. While featuring some examples of earlier PLAYBOY photography, the show concentrates on the photography of today. Summing up, Photo Editor Mark Kauffman (formerly a prize-winning staffer of Life magazine) says: "We constantly strive to present our readers not only with photographs of beautiful women, but also with photography that has a beauty in and of itself." The exhibition will close in Chicago November 19. Other exhibitions around the country are in the planning stage.

HOLIDAY FARE: While details of vacation packages for the Christmas holiday at our Lake Geneva and Great Gorge Club-Hotels aren't locked up yet, much of the entertainment is inked in. At your New Jersey resort Frankie Valli and the Four Seasons will brighten the Penthouse December 20-21; comic Charlie Callas, December 27-28; and vocal group The Arbors, January 3-4. At Lake Geneva: Ruth Buzzi, December 20-28; Charlie Callas, December 31; and Minsky's Burlesque comes in January 3 for a 12-week engagement. There'll be more starshine as holiday bookings firm up at the Playboy resorts.

GREAT GIFTING: Just in time for the Christmas season, Playboy Press has come up with a sequel to the best-selling Cosell by sportscaster Howard Cosell. The new one by the master of circumlocution, Like It Is, is another iconoclastic look behind the scenes in the sports world. Priced at $8.95. Also choice: Alphabet Jackson, by Jack Olsen, a wildly funny novel about pro football told by a professional ($7.95); The Golden Sea, a handsome report on man's underwater adventures ($16.95); The Booze Book, a collection of fresh and funny tales of man's relentless pursuit of the drink, edited by Ralph Schoenstein ($12.95).

A OUI INCREASE: Following PLAYBOY magazine's cover-price increase to $1.25 in July, OUI magazine institutes a similar increase to $1.25 per issue, with the special January holiday issue pegged at $1.75. Playboy keyholders, of course, will continue to enjoy redemption privileges (where legal) for either magazine with their VIP magazine coupons.

HOT STUFF: Winter's blasts are coming, so you might as well get ahead of them. Playboy Products has come up with a winning pair for cheating the chill: a perky cap with Rabbit-head motif ($6) and its companion, a six-foot-long muffler ($12). In black and white at Club Gift Shops and better stores across the U.S.

CINCY SHUTTERING: They're tossing a party November 2 at the Cincinnati hutch, one last fling before the Club shutters up for redecoration and remodeling. After the Saturday-night shindig, the Club will be dark for several months while the place is spruced up to fit Playboy's style of the Seventies. Watch for the grand reopening. Meanwhile, the Detroit Club's mid-October debut came too late for a report in this issue; we'll tell all in the spring. In Montreal, the hutch is now open for lunch and features a nifty sandwich bar. Additional improvements are in the works. The New Orleans Club remains closed while the search continues for a new site. The New York hutch construction continues apace, with a springtime reopening scheduled.

LET THERE BE JAZZ: And there certainly was aplenty at the Los Angeles hutch when our Century City Club staged a fantastically successful jazz festival. The event was so popular with keyholders that we're going to do it again in our Denver and Phoenix hutches. Our Arizona Club kicked off October 7 with Jimmy Witherspoon, to be followed by Joe Williams, Cannonball Adderley and Les McCann. Witherspoon opens the Denver festival in late October, with more jazzmen to come.

LET THERE BE LAUGHS: As sequel to the jazz festival, Los Angeles continues to lead the entertainment parade with a festival of comedy. The fun begins with Mimi Hines and rolls on with Shelley Berman, Henny Youngman and Dick Shawn.

The Other Side Of New Jersey

there's more to the garden state than most people know

It's hard to believe that that vast carpet of green spilling over these pages is a scant 52 miles from the concrete canyons of Manhattan. But it is—and so are thousands more acres of forests, lakes, mountains and winding New England-like country roads.

You can get acquainted with the great outdoors in this kind of country—Sussex County, New Jersey. You can enjoy it the year round; skiing and ice boating in the winter, fishing or swimming in the dozens of lakes in the summer, horseback riding and hiking along the Appalachian Trail or browsing for antiques at farms and quaint old shops almost any time of year.

Or if you're of an adventurous mind, you can step

When days grow short and snow flies, Sussex County presents an exciting new face. The planned merger of Great Gorge (above) and neighboring Vernon Valley ski areas will create the East's biggest day-and-night ski complex.

Autumn guests at Playboy's Great Gorge resort enjoy a panoramic balcony view of the changing season, the russets and golds of oak and maple blending with the mantle of evergreen.

across the border of Sussex County and take a leisurely drive through lion-and-tiger country, into the kind of close-up habitat that is rapidly replacing the iron-bars-type zoo around the world.

To those who have seen New Jersey solely from some of the depressing vistas of the New Jersey Turnpike—that multilane ribbon of concrete bordered all too consistently by soggy swamps, smoking factories and malodorous oil refineries—this aspect of New Jersey is a delightful surprise.

Until just a few short years ago, those living in the megalopolis that is the New York City area barely knew northwestern New Jersey existed. The first major attraction to awaken Sussex County was the Great Gorge Ski Area, a publicly held corporation that opened for business in 1967. A few years later the Vernon Valley Ski Area opened a few miles north of Great Gorge, and the great ski rush was on.

Indicative of the surge of interest in the county was its growth; in the 130 years from 1830 to 1960, the population of Sussex County inched up from 20,349 to 49,255. However, in the Sixties, the influx pushed the total up to 77,528.

But Sussex retains its sharp contrast with the more densely populated areas of the East. Of its 336,000 acres, 136,000 are still in forest, with 21 percent of the county's land federally or state owned and reserved for park and recreational use.

Perhaps the quickest way to sum up the virtues of

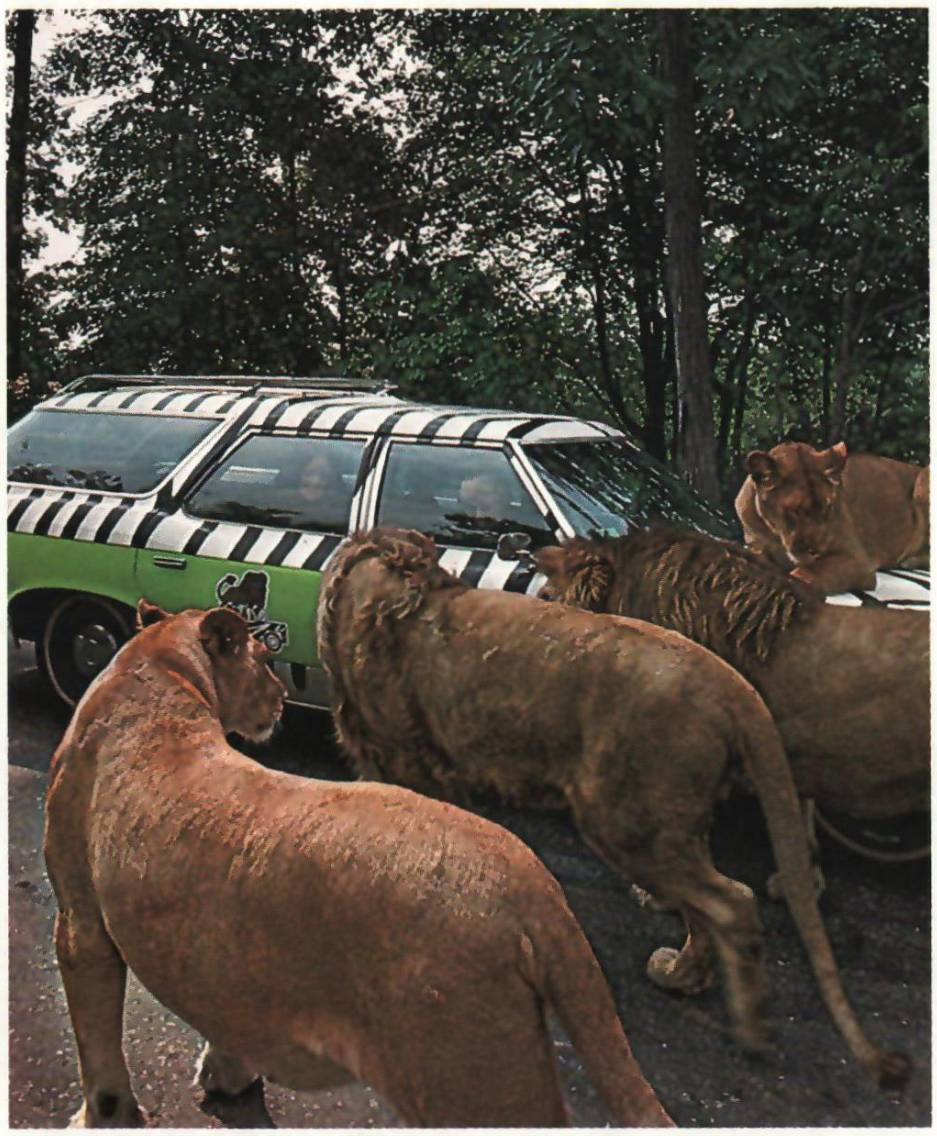
New Jersey

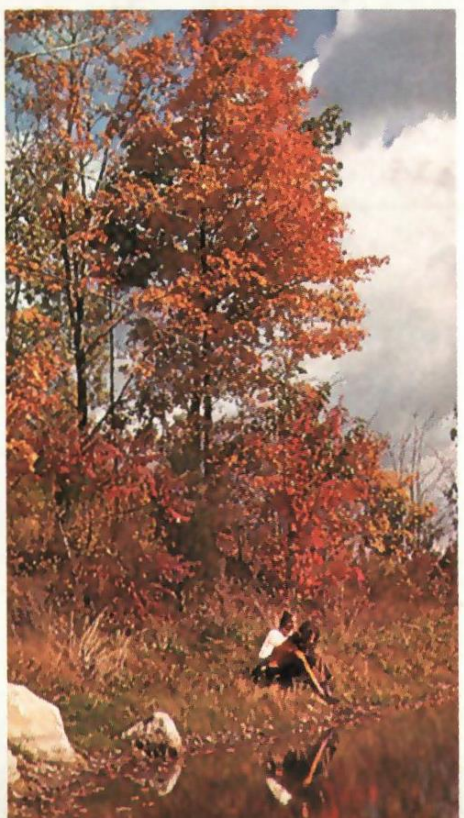
this county is to look at the way the site for the Great Gorge Club-Hotel in McAfee was selected.

"We wanted a resort hotel somewhere in the East," recalls Bud Bruder, Vice-President and Director of New Development for Playboy Clubs International. "We wanted it to be within an easy round-trip drive from New York City. And we wanted it to be a year-round resort, with cold-weather activities as well as summertime fun.

"I drew circles on maps and drove around the East. But that wasn't getting anywhere, so I got a helicopter and we started flying these circles. What a surprise when we saw the Vernon Valley; I had little idea there was anything as scenic or beautiful as this place. Then I saw the ski trails of Great Gorge . . . and that was it. I went back to New York and asked my old friend Sandy McIlvaine, who builds ski resorts, about the place. He introduced me to the Kurlander family, operators of the ski area, and that was how we found Sussex County."

The Gingerbread Castle (above left) in the village of Hamburg delights the young in spirit with nursery tales brought to life. At nearby Franklin, inert rocks (top right) seem to leap into vivid life under ultraviolet light (right) in the town's mineral museum.





High Point State Park (upper left) offers lake swimming and a Victorian lodge; antique stores (above) dot the county, often with colonial-period finds for collectors. For wildlife enthusiasts, Jungle Habitat (above right), 20 minutes from Great Gorge, gives visitors a chance to get acquainted with lions, tigers and other beasts. For the more leisurely life, Dingman's Falls (right) is a romantic retreat. And for nature lovers, the Sussex County lakes and trails (far right) offer soul-satisfying privacy.

Despite the increase of visitors and leisuretime activity (Arnold Palmer plans to add a golf-motel complex near the Club-Hotel soon), Sussex County retains its essentially rural atmosphere. Agriculture is still the county's major business, with more than a third of the land dedicated to farming. There are, of course, the mineral deposits in the county that first attracted the Dutch and English settlers to the area. Iron mining and smelting began in the 1650s, and much of the material for the American Revolution came from forges in the area. Later, the zinc mines of Ogdensburg supplied much of that element used in America—and they continue to do so today. The town of Franklin remains one of the East's unique repositories for the rare fluorescent minerals that are so vital to modern-day industry.

The Sussex County of today is braced for the future. Development is welcome—as long as the basic character of the area is retained. Visitors are invited to share in the scenic beauty of the county, to enjoy this outpost of untouched and splendid nature. There's a whole world to explore in the 526 square miles of Sussex County, a world that is as different from Times Square as Times Square is from the wheat fields of Kansas. Sussex County is, as the French guidebook advises, well worth a visit.

Things to do, places to go and things to see include:

Jungle Habitat: Just a few minutes from the Vernon Valley in West Milford, this open zoo offers visitors a unique chance for *(continued on page 30)*

Snow-Bound

winter's coming; make the most of it

Tobogganing guests at Lake Geneva take to the slopes for an exhilarating slide (top); ice skating is a favorite sport at both the Lake Geneva and Great Gorge Club-Hotels.

For Eastern keyholders, the big news this winter is the scheduled merger of the Great Gorge and Vernon Valley ski areas into one mammoth winter-sports paradise. It'll be the biggest in the East, with 14 double chair lifts serving the 53 trails that add up to 15 miles of downhill running. Three base lodges and a summit chalet will warm skiers, and snow-making equipment powered by a jet-aircraft engine will be the largest in the world. New trails will link Great Gorge North and South with Vernon Valley so that skiers will be able to enjoy all three areas without returning to the base of Hamburg Mountain, and one lift ticket will be good for all three facilities. Shuttle-bus service will connect the areas with Playboy's Club-Hotel, less than five minutes away, where there'll be ice skating on artificial ice in the giant outdoor pool, horseback riding, cross-country skiing and other winter activities (as well as indoor sports such as swimming and tennis).

For Midwesterners, the Playboy Club-Hotel at Lake Geneva, Wisconsin, offers a private ski area with two double chair lifts, a tow-served beginner's slope, ice skating, cross-country skiing and snowmobiling—all to be spelled, of course, by warming visits to the Ski Chalet, with its cozy fireplace and revitalizing food and drink. This promises to be an exciting winter at Playboy resorts.

The World of Playboy

We always knew Sam Distefano was a good man with a music chart. As Director of Music for Playboy Clubs International he oversees sounds for all the Clubs and Hotels and on occasion slips into a dinner jacket and directs the band at Lake Geneva's Penthouse. But he topped himself recently during Miss Peggy Lee's sojourn in our Wisconsin resort. Miss Lee's musical director departed suddenly, and the blond singer asked Sam to step in as her conductor. He did, most handsomely. So handsomely, in fact, that Miss Lee suggested that perhaps he would like to join her permanently on the musical road. "Couldn't do it," says Sam regretfully. "But conducting for her was sure some high. She's just about the most professional singer I've ever worked with—not to mention a wonderful person." . . . If you've always faced that big bird (sorry about that, Sesame Street) with knife in hand and perspiration on forehead, you're ready for a change. This year why not relax and let your Bunny do the carving? Thanksgiving promises especially festive dining at Playboy resorts—although turkey will most probably not be on the menu in Jamaica. Still, curried goat for Thanksgiving might be a nice change of pace, with sunshine and surf as an appetizer. Check with the resort nearest you for information on the gala holiday fare. This is one wild-goose chase that is guaranteed productive. . . . On the subject of food, Playboy Center's new Executive Chef Yves Ménès is the man responsible for the French accent in some of the menus at the Chicago Club and Playboy Towers. He's also the winner of eight awards for excellence at the National Restaurant Association Show in Chicago, taking a first place, six seconds and a third—you could expect such excellence from the former executive chef of Maxim's de Paris. Yves has been in America for eight years. He came over at the invitation of Charles Ritz to serve as head chef at the Ritz Carlton in Boston and joined Playboy in 1973. *À votre santé*, Chef! . . . And if you're in town to try Chef Yves's concoctions, don't miss a stroll down Playboy Walk. Its boutique shops and snack stops are shaping up into some of the more fascinating places for browsing in the Windy City. Coming soon: a clothing shop that promises to make Playboy Walk the talk of the town.

Atlanta With the season just around the corner, Flames fans are already checking the home-game schedule and planning their postgame get-togethers at the Club. Omni Stadium, where Atlanta hockey buffs converge, is just a few blocks away. Happy Hour is still going strong in the Playmate Bar from 4:30 to 6:00 P.M., Monday through Friday, with free hot hors d'oeuvres and big drinks for a dollar. The Living Room has a super buffet for lunch and dinner and a group for evening dancing. The Penthouse features stars from the Playboy circuit. General Manager John Baran suggests you call (404) 525-4626 to find out who's here. The Club opens at 11:30 A.M. weekdays and at 6 P.M. Saturday, closes at 2 A.M. Closed Sunday. 89 Luckie Street, N.W.

It's the Smothers Brothers adding a new dimension to their act with Bunny ears borrowed from twin cottontails Glenda and Brenda during their stint at Great Gorge.

Does queuing up at the salad bar for Bunny Julie's service indicate a rabbit-food fetish? Baltimore keyholders Jack Johnson (left) and Sterling Quick seem to take great pleasure in their lettuce and other nibblables.

Country-and-western recording artist Roy Clark (right) exchanges some country high jinks with singer Barbi Benton and Hugh M. Hefner, President of Playboy Enterprises, at a Nashville press conference held in honor of Barbi's recent signing with Playboy Records.

Baltimore 'Tis the season for plays and shows and such, and the Baltimore hutch offers some nice additions to an evening out on the town. Comedian Billy Falbo returns to the Penthouse stage for a weekend engagement November 1 and 2. Morris Mechanic theatergoers enjoying pre-curtain or after-the-show repasts at the hutch should check with General Manager Abe Appelbaum for details on theater packages. Keyholders head straight for the buffet table at lunchtime. Happy Hour (4 to 6 P.M.) offers a variety of hors d'oeuvres and drinks for a dollar. *Discothèque* dancing in the Living Room on a stainless-steel floor and a live band in the Playmate Bar. The Club opens weekdays at 11:30 A.M., Saturday at 5 P.M, closes at 2 A.M. nightly. Closed Sunday. 28 Light Street. (301) 837-1111.

Boston Funnyman Stewie Stone is the attraction in the Penthouse until October 26. Sally Kellerman (remember her as Hot Lips Houlihan in *M*A*S*H*?) comes to our stage October 28 through November 2; comic Howard Beder will be here December 2 through 14; jazz singer Joe Williams is scheduled for January 24 through February 1. Specially priced drinks and free hot hors d'oeuvres make the 3 to 6 P.M. Happy Hour a worthwhile pit stop after work. General Manager Gene Perkins reminds keyholders that the N.B.A. champion Celtics will be packing 'em in at the Boston Garden and that the nearby hutch is the perfect spot to gather after the game to argue that last play. The hutch opens weekdays at 11:30 A.M. and at 5 P.M. Saturday; closes at 2 A.M. nightly. 54 Park Square. (617) 536-7900.

NBC's Mary Alice Williams interviews PLAYBOY magazine's Art Director Arthur Paul at the *Beyond Illustration—The Art of PLAYBOY* exhibition in New York's Cultural Center. The show is appearing in the United States after an extended tour of European and Asian countries.

Hold on to your hats! While the Chicago Fire warms up for a first scorching season on the pro gridiron, Chicago Bunnies Sandy, Joyce and Cheryl try the Fire helmet.

Chicago Jonah Jones is keeping jazz buffs happy in the Penthouse till November 3, and comic Sammy Shore takes over November 4 through 17. Funnyman Billy Falbo comes in November 18 through December 1, and comedian Ray Hastings is slated for December 2 through 15. To start out the new year right, January 13 through February 8 the Chicago hutch will host the Midwest premiere of the number-one West Coast nostalgia group, Butch Whacks and the Glass Packs. Their Fifties music is sure to take you back a couple of decades. In the Living Room, Russ Estes and California Gold provide dancing and listening music till November 16; Wanderlust, November 19 through December 14; Collage, December 17 through 28; and Water & Wine play for the New Year's bash and through January 11. General Manager Pete Couvall suggests keyholders call (312) PL 1-8100 for details on New Year's Eve. The elegant VIP Room with its French cuisine is open for lunch from 11:30 A.M. to 3 P.M. and for dinner from 7 P.M. The Club, at 919 North Michigan Avenue, is open 11:30 A.M. to 4 A.M. Monday through Friday; 5 P.M. to 5 A.M. Saturday; 5 P.M. to 2 A.M. Sunday.

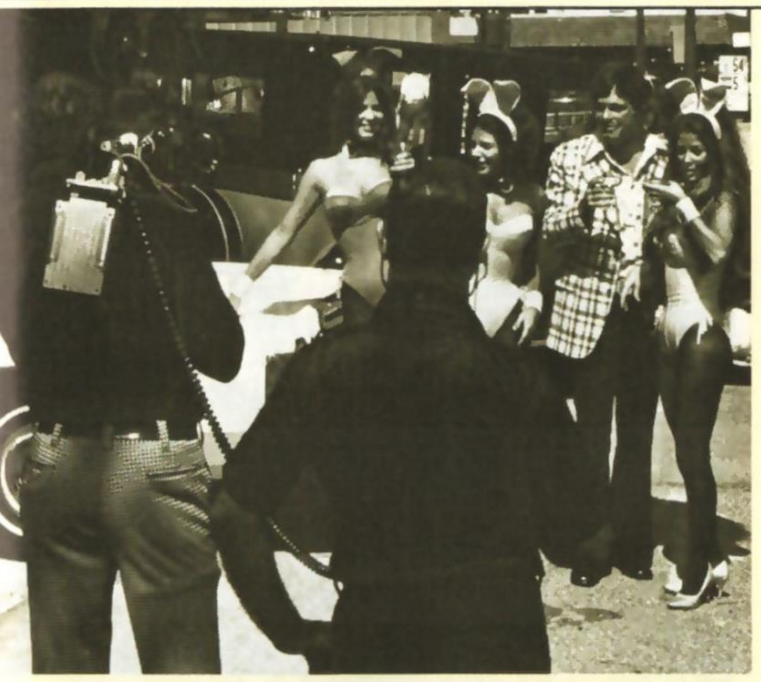
Civilian jet-aerobatic team Corkey Fornof and Bob Bishop thrill spectators at Playboy's Lake Geneva resort as they perform precision maneuvers in the world's smallest jets (Bede BD-5J)—one more of the pleasant surprises awaiting guests at our all-seasons resorts.

I was in Las Vegas recently. After figuring out that I didn't have enough money to gamble with, I decided to simply watch the wheel and bet mentally. In less than ten minutes I had lost my mind.

Comedian Christopher Merrymee on the Playboy circuit

Playboy Towers Our newly opened Pasta Vino is a classic Italian *ristorante*. Subdued lighting provides a quiet ambience, and the menu features superb northern Italian cuisine with personalized maitre de service at your table. Open Monday through Friday for lunch, 11:30 A.M. to 2:30 P.M.; and for dinner, 6 to 10:30 P.M.; Saturday, 6 to 11:30 P.M. Closed Sunday. Phone: 266-2798. In the Lobby Bar, singer-guitarist Mickey Onate holds forth until January 1, when a new combo takes over the music making. The Carvery—a beef-and-salad buffet—is the new luncheon treat. Meanwhile, Playboy Walk boasts new shops and facilities—a unique health-food bar called Naturally; Kelly Green, a plant shop featuring cut flowers and potted plants; SuperNosh, a real honest-to-goodness deli; gift shop; information kiosk; drugstore; and coming soon, a clothing boutique with West Coast imports. Playboy Towers is located at 163 E. Walton, Chicago. Phone: (312) PL 1-8100.

Get your lucky lottery tickets here! The new Illinois state lottery is under way and tickets are on sale at Playboy Center. One certain winner: Chicago Bunny Carolynn.



Detroit's Channel 2 reporter Tom Kelly joins Bunnies Pam, Linda and Terry in toasting the new hutch for a CBS-TV camera crew.

Tennis is everybody's racket these days, and Ralph Lehart of Emery Industries lobs some kind words for Playboy sports equipment to Bunny Jeanne in the Cincy Club Gift Shop.

Cincinnati Last chance to drop by for a farewell toast to the old Club. We're closing for extensive remodeling November 2, but we'll be back—bright and beautiful—in the spring. Watch for our grand re-opening date. In the meantime, to get your copies of PLAYBOY or OUI, bring your redemption coupons to the Club at 35 East 7th Street. Signs in the lobby will direct you to General Manager Don Schneider's office. He will see that you receive your magazine.

Denver The Penthouse is offering a completely new menu—including prime rib and other delicious entrees—and entertainment six nights a week featuring new acts and veteran talent from the Playboy Club circuit. Happy Hour (5 to 6:30 P.M.) features Playboy-size drinks for a dollar with hot hors d'oeuvres. Super salad bar at lunch and dinner. Open from 11:30 A.M. to 2 A.M. Monday through Friday; 5 P.M. to 2 A.M. Saturday. Atop the Radisson Denver Hotel, 1790 Grant St. (303) 292-1300.

Detroit The new Detroit Club is off and running! We're still aglow from our opening festivities a couple of weeks ago. If you haven't seen your hutch yet, now is the time. Come in and introduce yourself to General Manager Dave Benton. Oliver & Reynolds are stepping up the pace in the Living Room for an indefinite stay. The Carvery, a carving station featuring beef from a spit for thick meaty sandwiches, served with a cup of delicious soup and salad accouterments, is popular with businessmen at lunchtime. The Club opens at 11:00 A.M. Monday through Friday and at 11:30 A.M. Saturday; closes at 2 A.M. nightly. Closed Sunday. 20231 James Couzens Highway, just off Eight Mile Road at the intersection of Greenfield Avenue and John Lodge Freeway. (313) 863-8855.

Sally Kellerman is a sM*A*S*H in the Denver hutch (left), and so is Mile High City's Bunny Julie (right).

Great Gorge

Winter weekends promise lots of mighty good entertainment in the Penthouse. November 8 and 9, popular British singer Cleo Laine; November 29 and 30, Ed McMahon; December 6 and 7, comic Gene Baylos and singer Kelly Garrett share the billing; December 13 and 14, the Four King Cousins; December 27 and 28, comedian impressionist Charlie Callas; and January 3 and 4, great vocals by The Arbors. Contemporary groups provide music for dinner and dancing in the Playmate Bar. No matter what your taste, you'll find the food and the mood at our resort. There's gourmet French dining in the VIP Room; an Italian Fiesta Buffet in the Living Room; great all-American cuisine in the Playmate Bar; casual dining in the Sidewalk Café (featuring an Oyster Bar) or snacks in the 24-hour Delicatessen. For room reservations write to: Playboy Club-Hotel, McAfee, New Jersey 07428, or call toll-free 800-621-1116. For dining reservations, call (201) 827-6000.

Vee is her name, Bunnying is her game. Lucky Miami.

Great Gorge Bunny Jan bids happy trails to guests as they mount up at the Club-Hotel stable for a ride through Vernon Valley.

Jamaica

Vacationing in the tropics is a time for basking on the beach, but when you've had your fill of sun and surf, our Ocho Rios resort turns on the nighttime fun. The Playroom has entertainment five nights a week: ventriloquist-comedian Wayne Roland will headline from November 4 through December 1; comic Billy Falbo from December 2 through 21. We have a different beach show every week and one evening of cinema races with pari-mutuel betting, followed by dancing on the Playmate Patio. There's VIP dining with menu specialties varied each night—an international buffet and various salads, for instance, or a Jamaican spread, with curried goat a favorite—and à-la-carte menu service five nights a week. For reservations, call toll-free 800-621-1116, or write the Playboy Club-Hotel, Ocho Rios, Jamaica.

Kansas City

December is going to be a busy month: Plans for private parties to ring in the new year are already taking shape; songstress Marilyn Maye is booked for a return engagement the week of Christmas and New Year's and will headline our New Year's Eve festivities. Democratic Party officials have selected our town as the site of the first mid-term conference December 6 through 8. General Manager Ken Wolfe is inviting Democratic VIPs to take a break from all that brainstorming and drop by the Club. And speaking of unwinding, Kings fans find the hutch perfect for postgame gatherings—it's just a hop, skip and a jump shot from the Auditorium to the Playboy Club, located in the Hotel Continental at Baltimore & 11th Streets. Open 11:30 A.M. to 1:30 A.M. Monday through Friday; 5 P.M. to 1:30 A.M. Saturday. (816) 421-5080.

Bunny Beth's hat-and-rabbit trick doesn't fool Harry Otto, at 93 one of the world's oldest performing magicians. He came to Kansas City for the Midwest Magic Jubilee.

Lake Geneva

Skiing season is upon us, and our great resort weekend packages are worth checking out. If the weather fails, don't worry. We have plenty of snowmaking equipment to fill in when Mother Nature doesn't. A nice thing to wake up to on those cold ski weekends: the Living Room's scrumptious buffet breakfast. It's an all-you-can-eat affair. Lake Geneva's Penthouse always has the best in top-name entertainment, but, as of presstime, contracts are still being signed for the winter season. Check your newspaper or call the Club-Hotel at (414) 248-8811 to find out who's scheduled. Acts confirmed are comic Woody Woodbury on November 1 and 2; singer Buddy Greco, November 8 and 9. In the Playmate Bar: The First Warm Day provides dinner and dancing music from November 5 through 23; The Family from November 26 through January 4. Call or write for reservations: Playboy Club-Hotel, Lake Geneva, Wisconsin 53147. Phone: (414) 248-8811. Henry Feldman, Managing Director.

Good conversation with a charming guest plus fine food and drink served by Bunny Lucy adds up to an enjoyable evening in the Manchester Club for architect John Evans.

London The hutch at 45 Park Lane boasts two entrances: one for the London Playboy Club and one for the Playboy Casino. Registration is required 48 hours in advance of entering the Casino. Once inside you may enjoy gaming and dining in the upstairs Playroom Casino and Restaurant, hot snacks in the fourth-floor Park Room Casino, lunch and dinner buffet in the Living Room and gourmet cuisine in the VIP Room. The Club side does not require advance registration. Drop in any time to enjoy the Playmate Bar and The Downstairs Room, a disco featuring a buffet and grill. The Club is open noon to 4 A.M.; the Casino, 2 P.M. to 4 A.M., seven days a week. Phone 629-6666. Wolf Gelderblom, General Manager.

MANCHESTER

Our first two floors at 10 Canal Street offer *punto-banco*, craps, twenty-one, French and American roulette and blackjack. A new VIP Room will open around Christmas offering French cuisine, dancing and occasional cabaret acts. By using the separate entrance to the new room, guests may enjoy dining without the normal 48-hour pre-registration necessary to use the gaming facilities. A new Casino room, including a buffet, bar, card room and other gaming, is planned for early next year. Call General Manager Raymond Ray at 288-3141.

PORTSMOUTH

As in London and Manchester, all keyholders and guests are required (on their first visit only) to register on the premises 48 hours before they may enjoy gaming. The restaurant, bar and gaming area are open seven days a week, with lunch from noon and gaming from 2 P.M.; closing at 2 A.M. The games are French and American roulette, blackjack and craps, and the extensive luncheon and dinner menus, featuring Chef Francis' specialties, are a pleasing accompaniment to your gaming fun. On Osborne Road, Southsea; phone 21512. Brian McMullan, General Manager.

"Just once in our lives," said Deborah Seacombe, Miss Australia 1974 (left), and Belinda Green, Miss World 1973, "we'd like to wear the famous Bunny costume." Their wish came true during a world tour that took them to the Jamaica Playboy resort.

A prospective purchaser visits White River Village condominiums with Romeo Mura of L.A.N.D. Communities, Inc., a partner with Playboy in construction of the resort homes for all seasons at Lake Geneva.

Singer Shirley Jones adds delightful dash to a lively dance number in the Lake Geneva Penthouse, where she headlined with husband Jack Cassidy in a sparkling musical show.

Keynotables

There are dozens of expert auto writers in America—you see their by-lines every day. But a name you don't see—Leo Levine—belongs to the man they consult when a particularly knotty automotive question comes up. Levine looks at cars from a unique viewpoint: both as a former international race driver and as a journalist who covered the scene in Europe and North America for a dozen years.

A native of New Rochelle, N. Y., Levine broke into the European scene in the early Fifties as a GI with *Stars and Stripes*. Staying on in Germany as a civilian, he turned to auto racing as a hobby and became an auto writer as well. The driving brought him the Golden Sports Award of the Auto Club of Germany; the writing brought him home.

Back in the U. S., he joined the sports staff of the *New York Herald Tribune* and began writing an auto column for the *Trib* syndicate. When the *Tribune* folded, he took time off to write a successful book, *Ford: The Dust and the Glory*.

An executive now in charge of communications for Mercedes-Benz of North America, Inc., in Montvale, New Jersey, Levine travels frequently to the company's world headquarters in Stuttgart. His readiness to help journalists when the technical widget becomes too sticky has earned him the title of journalist's journalist in the motor-writing trade.

What does he drive? A Mercedes-Benz 450SE, of course. (His wife limps along in a 280SE.) And where does he golf? At Playboy in Great Gorge, which he brands "a rough challenge to golfers."

Actress Goldie Hawn's eyes may be bigger than her stomach if she is actually ordering a steak that size. Somewhat skeptical are her old *Laugh-In* buddy Ruth Buzzi (right) and Director of Club Relations Burt Taylor, who stopped to greet the two during lunch in Playboy's new Century City hutch in Los Angeles.

Miami

Togetherness is back in the hutch Living Room, and no, that's not a revival of cheek-to-cheek dancing. It's the band that was such a smash here last summer, and General Manager Dick Ancona says they'll be here for an indefinite stay. Meanwhile, new games are arriving for the Game Room, while upstairs the Living Room's buffet and everything-you-need-for-a-salad bar are making a hit with keyholders (that is, when they're not dancing on that parquet floor). The Den, tucked away in a corner of the hutch, is a good spot to enjoy Playboy-size potables and quiet conversation. Our Gift Shop features the newest lines of Playboy Products as well as old favorites—perfect for one-stop shopping with the gifting season coming up. Ask the Bunny for suggestions for your holiday giving. The Club is open 11:30 A.M. to 2 A.M. Monday through Thursday; 11:30 A.M. to 3 A.M. Friday; 5 P.M. to 3 A.M. Saturday. 7701 Biscayne Boulevard. (305) 751-7543.

Los Angeles

Now that the Club's festival of jazz has completed its smash engagement in the Playroom, the Festival of Comedy is under way. This will be a ten-to-12-week stint, with the hottest names in comedy onstage. We also have new menus in the Playroom with some of the best cuisine you'll find in any showroom in town; live Maine lobster, curried soup, cream of avocado soup and parfait of shrimp, for openers. A super salad bar accompanies all entrees in the Living Room with great contemporary groups providing the dancing music: Commonwealth, until November 16; The May Co., November 18 through December 7; Greg Gaytan's Music Factory (returning after a much-talked about gig early this fall), December 19 through January 11; musical duo Douglas & Lonero, February 10 through March 8. Open 11:30 A.M. to 2 A.M. Monday through Friday; 5 P.M. to 2 A.M. Saturday. Private party rooms are available—on Sundays, too—so call (213) 277-2777 for details. Located in the Century City ABC Entertainment Center at 2020 Avenue of the Stars.

Keyholder Steven Gutstein (above) sees double twice when the Acker Twins, featured with the First Impression musical group, pause before a mirror in the Miami Playboy Club. In Los Angeles, Bunny of the Year Kacey Cobb (left) congratulates Ben Shlyen on his 54 years of dedication to the entertainment industry as publisher of *Box Office* magazine by presenting him with a Bunny-tail plaque at a Variety Club luncheon.

Actor Leonard Nimoy leaves an autographed cuff and a bevy of Bunny fans, including Martee and Suzann, to mark his visit during an Atlanta theater appearance.

Montreal's Disco Bunny Ilona gets some good sound help from Jay Leslie (left), of the Music Factory group appearing at the Club, and his wife, on hand to sample selections.

Montreal Our north-of-the-border hutch welcomes you to lunch again! After a temporary dinner-only schedule, Montreal's General Manager Joe Barone is happy to greet luncheon crowds once again at 2015A Mountain Street. The hutch now boasts an all-new, multihued stained-glass ceiling and many other nice touches. And nicest of all is Happy Hour (4 to 6:15 P.M.) with a Japanese tidbit buffet gratis to keyholders. There are new menus for lunch and dinner and a super new salad bar. Open-faced sandwiches from the carving station are an addition to the luncheon menu. Singer Ranee Lee is back, aided by some of the finest musicians in town, Richard Ring and Band. They'll be with us until November 9. Another repeat engagement, The Karavan Show, will brighten our stage from November 11 through 30. The Club opens at 11:30 A.M. weekdays and at 5:00 P.M. Saturday; closes at 2 A.M. Monday through Thursday, 3 A.M. weekends. Closed Sunday.

Nous vous souhaitons la bienvenue encore une fois pour le dîner d'hommes d'affaires. Après une fermeture temporaire, le girant Joe Barone est heureux de revoir tous ses clients habituels à 2015A rue de la Montagne. Le Club a été redécoré. L'ambiance est maintenant plus convenable pour le dîner à cause d'un nouveau plafond en vitre-teinté. Aussi, pendant l'heure des cocktails nous avons un buffet japonnais tempura gratis à nos clients entre 4 et 6:15 P.M. Nous avons aussi un nouveau menu pour le souper. Ranee Lee est de retour avec nous. Elle nous quitera le 9 novembre. Le Karavan Show sera encore avec nous. Le Club ouvre à 11:30 A.M. pendant le semaine, et à 5 P.M. le samedi. Nous sommes toujours fermé le dimanche. (514) 288-5181.

New Orleans Our hutch is closed temporarily while a new site is being selected. Check future issues of VIP for progress reports. While we're waiting for the Club's gala reopening, please call (504) 889-0101 for information on redeeming your PLAYBOY or OUI coupons.

Jazz organist Jimmy Smith, 1974 Playboy All-Stars' All-Star, shows off his award medallion to Chuck Mangione, a winner in three divisions of the All-Star readers' poll. They dropped by and sat in for a set at the New York Club shortly before it shuttered for remodeling.

Chief Petty Officer Marion W. Cross of the U. S. S. Gridley briefs Bunny Jeannie on the operation of a Navy guided-missile frigate during the ship's visit to San Francisco.

Our London Bunnies are willing to face the penalty for a holding action during their soccer match against a team made up of British tennis champions. Opponent Roger Taylor put up a valiant defense, showing he has an aptitude in more than one sport.

Angie Chester, 1974 International Bunny of the Year, presents Bunny ears to Carol Channing after a performance of the star's smash hit *Lorelei* in New York City.

New York Our New York hutch is undergoing extensive renovation. While we're giving the place a great new look, you can redeem your coupons for PLAYBOY and OUI at the Playboy Theater, 110 West 57 St. Watch for our Club's grand reopening early this spring.

Phoenix General Manager Jonathan McCabe reports that the Penthouse is now open six nights a week with the best in entertainment. We're proud of our new menus throughout the Club. The hot-and-cold hors d'oeuvre tray at our 4 to 6 P.M. Happy Hour features guacamole and other tasty tidbits. We're open 11:30 A.M. to 1 A.M. Monday through Friday; 5 P.M. to 1 A.M. Saturday. 3033 North Central Avenue. (602) 264-4314.

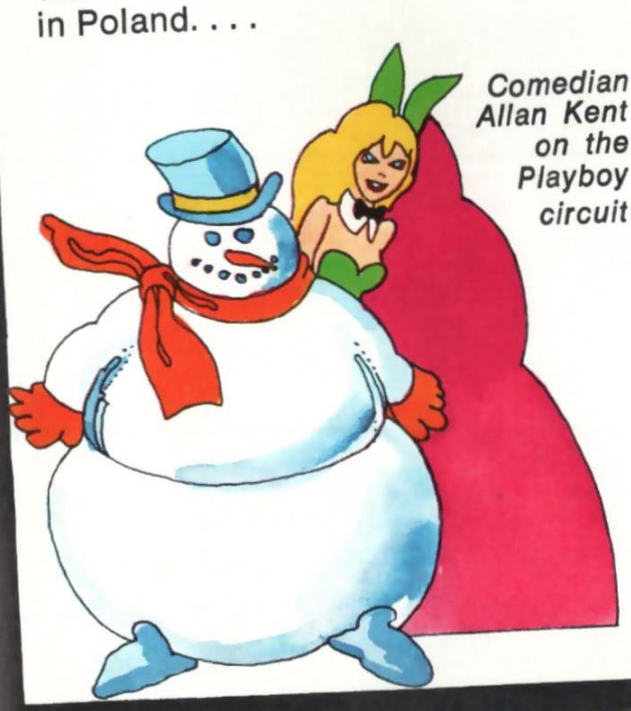
St. Louis Our New Year's Eve celebration promises to be the biggest and best in town. General Manager Mike Oransky has booked a Las Vegas-style show especially for that night. The $15-per-person package includes a sumptuous sirloin-steak dinner and the show (taxes and gratuities included), plus a super ring-in-the-new-year after-the-show blast complete with party hats, favors and noisemakers and, as if that weren't enough, a split of champagne for each couple to toast 1975. Call (314) 652-4700 for your reservations. Meanwhile, our Penthouse stage is home to some of the biggest names appearing in town. Call us to check who's on this week. Happy Hour (4 to 6:30 P.M.) features free hot hors d'oeuvres and drinks for a dollar. The Club is open 11:30 A.M. to 1:30 A.M. Monday through Friday; 5:30 P.M. to 1:30 A.M. Saturday. Closed Sunday. 3914 Lindell Boulevard.

St. Louis Bunnies Gigi (left) and Becky (right) make sure that when cottontails Angela and Rhetta take to Jamaican beaches in string bikinis, the strings will be attached.

There's just the right amount of tilt to cottontail Leni's perky Bunny ears to electrify this Boston keyholder's game.

San Francisco Our General Manager Wayne Wilkinson reports a new menu in the Playroom with delicious local entrees (such as abalone) and some super new desserts (the Grand Marnier cake is as good as it sounds). The Living Room dinner menu also has a few new additions, including Shrimp Creole and baked Mahi-Mahi. The reopened Penthouse is a showcase for Bay Area talent; Butch Whacks and the Glass Packs packed 'em in wall to wall to give the room a big send-off. Call (415) 434-2550 to find out who's on this weekend. In the Playroom, comic Stewie Stone appears from November 4 through 10. Open 5 P.M. to 2 A.M. Monday through Saturday. 736 Montgomery Street.

When it comes to ethnic jokes I think we've been picking on the Polish people long enough. I'm going to concentrate on other groups for a change. For instance: There was this Cherokee, see, and he was living in Poland. . . .



Comedian Allan Kent on the Playboy circuit

All acts subject to change without notice.

A new role for Timothy Bottoms.

WILL JULIUS MEET ALYSON?

In the crazy world of entertainment, Julius Vrooder will never find happiness with Alyson Merkel. Why? Because a film hero can't hobnob with real live flesh and blood. But it's entirely possible that Alyson will meet Timothy Bottoms, who plays Julius in Playboy Productions' new film, *The Crazy World of Julius Vrooder*.

Julius, a Vietnam grunt who makes a veterans hospital his own private world and declines to leave it, is a different kind of role for Bottoms. The film is both a sensitive love story and a riotous comedy.

Alyson is comparatively new to show business. Since she is Great Gorge's 1974 Bunny of the Year, her great looks go without saying. But she is also the sparkling star of contemporary folk-rock group AT&T.

AT&T began last fall, jobbing in small local spots, then filling in on Monday nights in the Playmate Bar at Great Gorge. By midsummer, they were doing six-nights-a-week stints and, in September, they played a three-week gig in the Chicago Club Living Room.

Alyson's dream is to do her own Ann-Margret–type show. "I've been singing and dancing locally for years—charity concerts, private parties and that type of thing," she says, "so being onstage is not new to me.

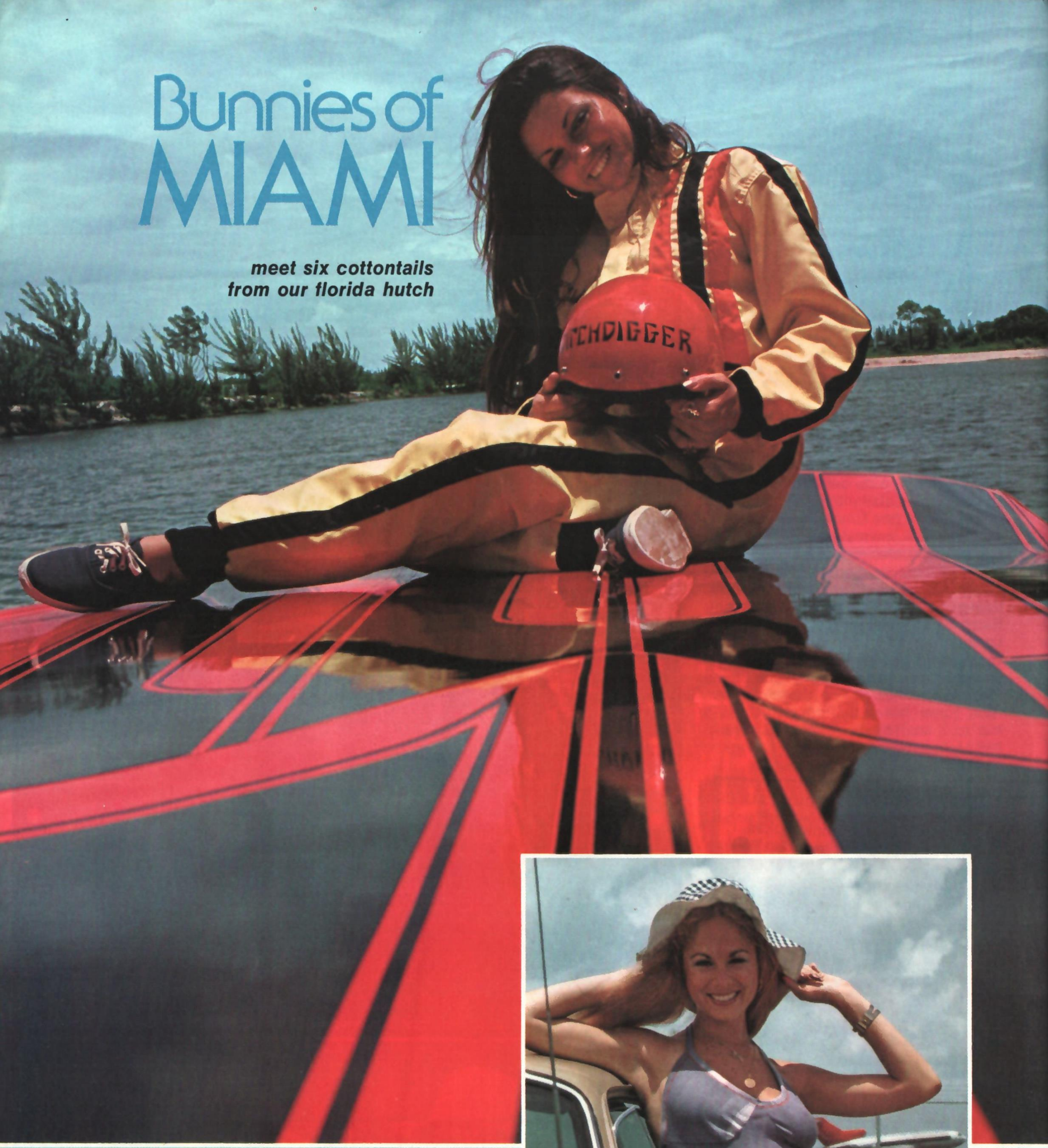
"I know I'm lucky," Alyson adds. "Lots of groups would give anything to be booked into the Playboy Clubs. I admit I probably wouldn't have been noticed if I hadn't been a Bunny. But it works two ways. I've gotten the chance to show what I can do and, in turn, I hope I'm a credit to Playboy.

Alyson, your credit is good with us any time. And when you get up there among the stars where Julius is waiting, come back and see us.

"Not just another pretty face" is understatement when applied to Alyson Merkel.

Bunnies of MIAMI

meet six cottontails from our florida hutch



Bunny Desirée is Miami's fleetest Bunny—she's mad about boat racing and takes part in national competitions. Trained by her father, a racing-boat manufacturer who also owns an excavation company, she calls her boat Ditchdigger. What does Desirée do when she turns off her racing motor? "I never do," says this vibrant miss. "I'm right where I want to be, doing what I want to do. That's a real turn-on."

Bunny Retha is a cottontail who presents a fine figure in more ways than one—ice skating and ballet are her special talents. Retha spent three years in Japan and went to school in Switzerland, zeroing in on art, literature, languages and French history. And she's skilled in French and Swiss cooking, too. Mmmmm. Delicious.

PHOTOGRAPHY BY YOSHI SEKIGUCHI

Bunny Vee was born in Middlesex, England, but there's nothing middlin' about this sexy lass who gallops bareback on her favorite pony and indulges her passion for sky diving. Vee is a down-to-earth girl, too. After living many places during her father's Air Force career, she has settled in Miami with the immediate ambition to become 1975 International Bunny of the Year.

A fun-loving Sagittarius, Bunny Harriet impishly claims a studious streak. New York born, she moved with her parents to the Sunshine State and attended Miami's Dade College, where she majored in psychology and English. But astrology is Harriet's prime interest. After five years of study, which qualifies her as a member of the American Federation of Astrologists, she takes her stars seriously.

Bunny Jennifer is pretty to look at—and to listen to. Singer, guitarist and drummer, she headed an all-girl rock band during high school in West Virginia and, coming to Florida to continue studies as a professional dance teacher, won first place at the 1974 Grand National Dance Festival. Jennifer is a girl who gets what she goes after. "I've wanted to be a Playboy Bunny," says Jen. "While I have the chance here in the beautiful new Miami Club, I'm doing it—and loving it."

California-born Bunny Sue is one of those special sun-kissed girls who are most at home skindiving and water-skiing in Key West. She maintains a salt-water aquarium to keep the sea creatures she catches, like hermit crabs and French angelfish. Favorite diet? Seafood, naturally. She's truly one of Neptune's daughters.

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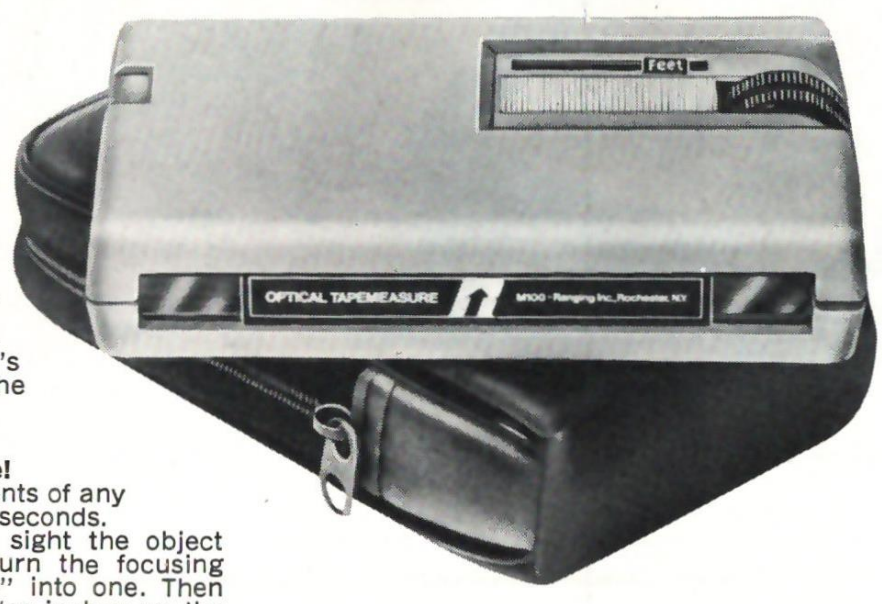

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New Jersey

(continued from page 14)

nose-to-nose meetings with everything from ostriches to tigers, lions to grizzly bears. The Habitat offers many no-extra-cost attractions for all the family. Travel through the tiger-and-lion trails is by car or bus; but there's fun afoot at the Jungle Junction meeting place. Closed during the winter.

High Point State Park: This is New Jersey's highest spot, 1803 feet above sea level, providing a spectacular view of three states. The Appalachian Trail runs through the park and into the adjoining Stokes State Forest. Camping and lodge accommodations. Off route 23 in upper corner of Sussex County.

Franklin Mineral Museum and Mine Replica: Geological upheavals 550 million years ago formed lodes of iron, zinc and manganese in Sussex County. The Franklin museum houses samples of these elements plus gem stones, crystals and unique fluorescent minerals, some of which, displayed in a special room under ultraviolet light, emit hauntingly beautiful colors. The two-level mine replica shows the operation of mining zinc ore, and visitors may pick through the old mine tailings for souvenirs. March 15 to December 15.

Great Gorge–Vernon Valley Ski Areas: With the scheduled merger of these areas, Eastern skiers can now enjoy a resort that ranks in size with ski areas in Colorado. Miles of trails, 14 chair lifts. The Pipeline run at Great Gorge North is a challenge to any skier. Call (201) 827-9146 for snow conditions. One lift ticket good for all areas. On Route 94 at McAfee.

Gingerbread Castle: This real castle, in Hamburg, offers scenes from fairy tales that seem to come to life as Hansel and Gretel guides lead tours through the ornate building. A pleasant place to picnic, and kids get a kick out of the miniature railway. Open daily, April through October; weekends only, November through March.

Dingmans Falls: Across the Delaware River at Dingmans Ferry, Pennsylvania, these 175-foot-high cascades are linked to other smaller drops. And a few minutes' walk away is Silver Thread Falls, an arrowlike torrent of clear spring water tumbling through a stately hemlock forest. April to December.

Antique Shops: Turn down any country lane and you're likely to find a farmhouse with a hand-lettered sign proclaiming the availability of antiques. You may stumble onto that long-sought authentic piece you've coveted. In any event, the hunt is much of the fun.

And lest we forget: **The Playboy Club-Hotel** at McAfee. What better place to start from—and return to?

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It is true that many liqueurs don't have the *macho* of tequila taken straight from a rusty tin cup, the unmistakable authority of an uncut splash of aquavit or the suave rusticity of bourbon. Nor do most liqueurs have the alcoholic content of the above (although green Chartreuse weighs in at 110 proof, and some others cluster around the 86 mark). But liqueurs, bless them, have something the stronger drinks do not. They are the perfect fillip for any occasion—and a subtle way to keep it from ending too soon. Liqueurs hold the key to the lost art of lingering.

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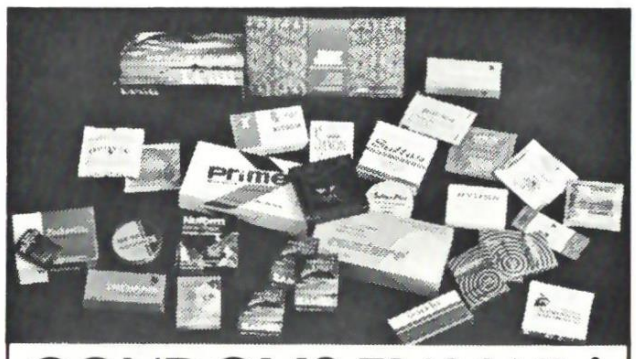
PHOTOGRAPHY BY DICK IZUI



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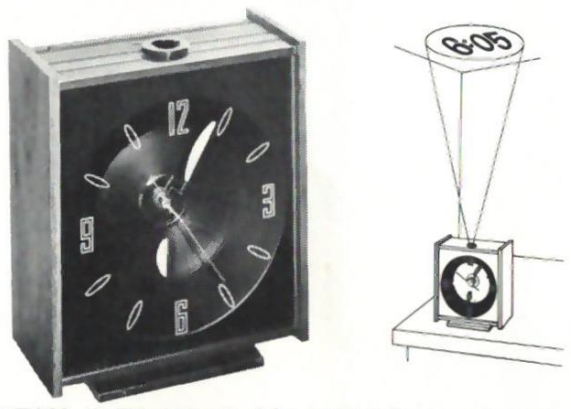

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draughts that were used as medicinals, aphrodisiacs or love potions. With most of them, their effectiveness was imaginary but intoxicating. And often that was enough, which explains why they continued to be prescribed.

In the beginning, liqueurs were concocted from the most abundant raw materials at hand—native fruits, plants and herbs. These, used alone or in combination, gave a distinctive local flavor to the end product. Today the same is true even though modern liqueurs are produced from complex formulas containing (in addition to brandy or spirits and sugar) fruits, flowers, herbs, seeds, spices, roots, bark or kernels from all over the world.

And what's in a name? Don't be confused; liqueur and cordial mean exactly the same thing. In the early days, English and American puritans disliked the word liqueur, thinking it identified them too closely with hard drinkers. But if a liqueur was called a cordial, it became perfectly respectable.

From the great variety of special flavors, certain unique liqueurs have evolved with a world-wide reputation and following. Believed to be the oldest liqueur to survive the test of time is the world-famous D.O.M. Benedictine. It was originally made by the Benedictine friars at Fécamp Abbey in Normandy, France, but its production became a family-owned enterprise under the guidance of Alexandré Le Grand in 1863. Today, Benedictine is still produced on the same spot where its secret formula was prepared in 1510. Although every label still bears the original motto D.O.M. (*Deo Optimo Maximo*; to God, most good, most great), the firm no longer has any religious connection.

In recent years, the management of the Benedictine distillery realized that most of its product was being drunk in combination with brandy because people preferred a drier taste. So they brought out their now-famous D.O.M. B & B, slightly less sweet than the original product and decidedly delicious.

Another of the ancients among liqueurs is Chartreuse. The most celebrated liqueur still made by a religious order, it is based on a secret formula devised by King Henry IV and given to the Carthusian Fathers at the convent of La Grande Chartreuse in Grenoble in 1607. In 1757 it was modified slightly by Brother Gérome Manbec, and production has been faithful to his instructions ever since. There are two types of Chartreuse—yellow and green. Both are made from a brandy base, but the 110-proof green is much drier than the somewhat more aromatic, 86-proof yellow.

Peter Heering is Denmark's most famous contribution to the world of liqueurs. It is made by steeping cherries in sweetened brandy. It seems the cherry stones impart a slight, pleasant bitterness to this tart, semidry liqueur. In any case, the cherry-flavored Peter Heering like the ubiquitous crème de menthe and its less-sugar, more-alcohol cousin, peppermint schnapps, is a favorite of women. (Incidentally, to qualify as a liqueur, the formula must have a sugar content of at least two-and-one-half percent.)

Grouped together on the list of liqueurs to linger over are a number of orange-flavored favorites. One of the finest examples is Cointreau. It was first made in France from a brandy base, but it's now produced in the U. S. according to the original formula. And one would be hard pressed to detect the slightest difference between the American and European versions.

Another is Grand Marnier, which was originally produced exclusively in Cognac, France, but it too is now produced in this country following the original formula. Featuring a cognac base, it is regarded as one of the finest orange-flavored liqueurs. Often used in the sauces of *haute cuisine*, it is a favorite in many *flambé* dishes.

Then, for a change of pace, one can always turn to the delightful Drambuie. Its ancient secret was brought to Scotland in 1745 by a French retainer of Prince Charles Edward, and it is still known as Prince Charles Edward's liqueur. Drambuie is based on the finest old Highland malt Scotch whisky and is flavored with Scotch herbs and heather honey.

Or maybe you're in the mood for coffee. There couldn't be a better choice than Jamaica's Tia Maria. This enchanting rum-base import claims to be the original coffee-flavored liqueur.

If you prefer the aromatic richness of apricots, Amaretto may be your cup of liqueur. This is a velvety Italian concoction made from the almond (pit) of the apricot. Its haunting flavor definitely puts you in the mood for lingering.

No list of favorites can begin to touch on all the many fine liqueurs from all parts of the world, but it's a beginning. And once you get to know a few, you're bound to begin a beautiful love affair with liqueurs.

As for serving: Most people prefer liqueurs ice-cold. They're often served on the rocks or over crushed ice as frappés. To avoid dilution, chill both bottles and glasses for several hours before serving. And next time you plan a dinner party, remember that liqueur concoctions—frosty mixtures of liqueurs, fruit juices and sometimes sweet cream—have become welcome replacements for heavier desserts.

So there you have a brief but appreciative taste of those good things that come in small glasses—liqueurs. They're the perfect finale to any beautiful occasion. Linger long, and enjoy.

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A

B

C

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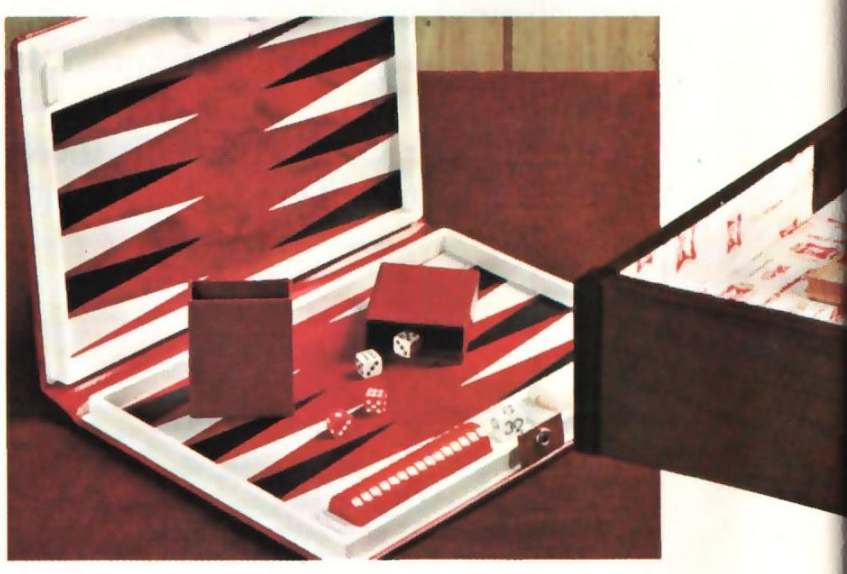
D

E

E. SLUMBER in a Miller sack. 100% Dacron polyester fiberfill. Zips open to 68" x 80", doubles as a comforter. (14864) $17.99 (3.00)•

F

F. HAVE A CHAIR with your name embroidered in white. These casual folding chairs have a quality hardwood frame with heavy canvas seat and back. White frame. Personalized with up to 12 letters. (14865) $28.99 (3.60)•



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G. FOLDING BACKGAMMON SET. Vinyl covered case, folds open to reveal a 18" x 12" playing surface. Dice cups, dice, markers and instructions are included. (14866) $10.99 (2.00)•

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H. GYM SHOES. Listed in men's sizes. Women should order approximately 2 sizes smaller. 4(14867), 5 (14868), 6 (14869), 7 (14870), 8 (14871), 9 (14872), 10 (14873), 11(14874), $4.99 (1.80)•

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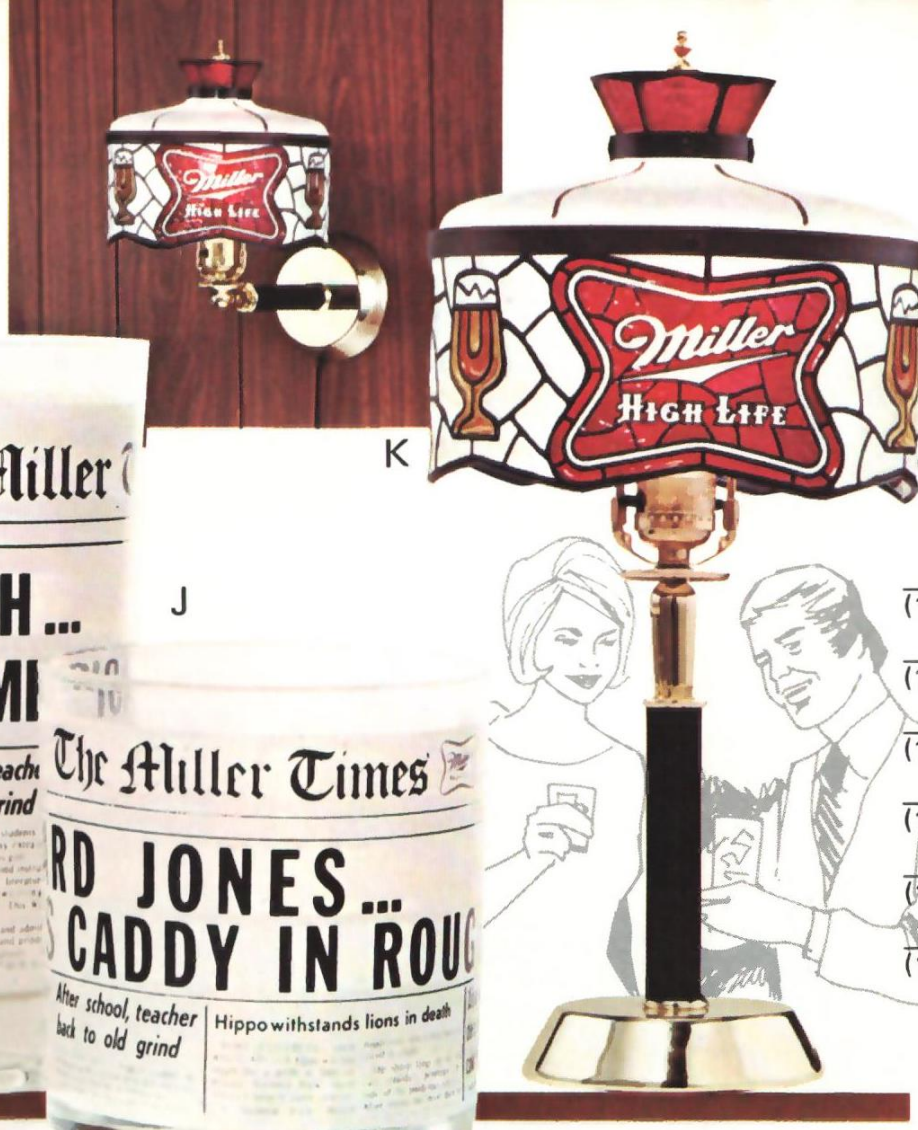
I

J



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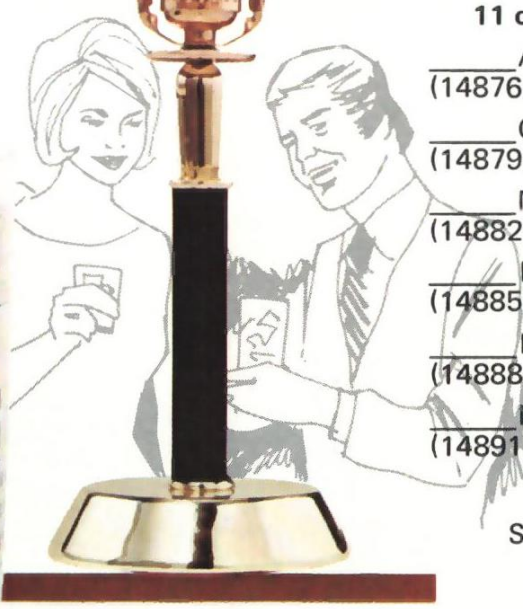

I. MILLER TIME . . . in a nostalgic wall clock of molded plastic. Clock face and Miller logo illuminate. Operates on AC. 27" x 9¼" x 4". (14875) $19.99 (4.90)●

J. MILLER TIMES GLASSWARE. The name of your choice in the headlines, up to 20 letters. Available in 11 oz. on-the-rocks, 12 oz. beverage, 15 oz. mug. Sets of 8 glasses, sets of 4 mugs. $10.99 set (2.00)●

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_____	Loses Battle with Crabgrass.		
	(14885)	(14886)	(14887)
_____	Loses Caddy in Rough.		
	(14888)	(14889)	(14890)
_____	Named Father of the Year.		
	(14891)	(14892)	(14893)

K. MILLER TIFFANY in a convertible lamp. Stands 17" upright or swivels for wall. Plastic shade. (14894) $17.99 (2.25)●

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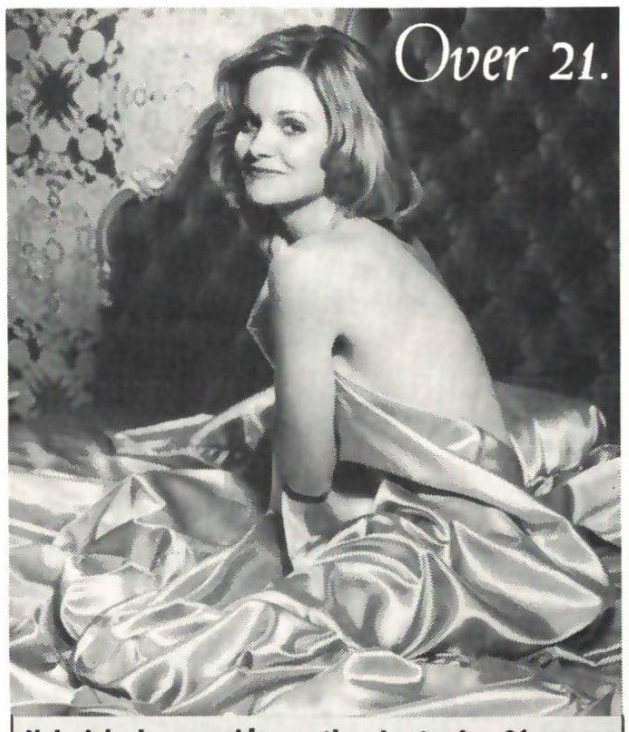

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VIPersonals an exchange column for key holders

For sale: Rare book, Rodgers and Hall's *Money and Banking*, owned and signed by John F. Kennedy in 1945, with over 60 marginal notations in his hand. Thoughts of a future President shortly before he entered politics. Price: $3000.

Robert L. White
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For sale: One-year-old custom-built Swiss chalet high in natural snow bowl in New York's Catskill mountains. Situated on heavily wooded acre adjacent

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J. Migliarese
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John Earley *Christ* mosaic for sale. Measures 8′ 9″ high by 3′ 4″ wide, approximately 500 pounds, made of reinforced architectural concrete, crushed

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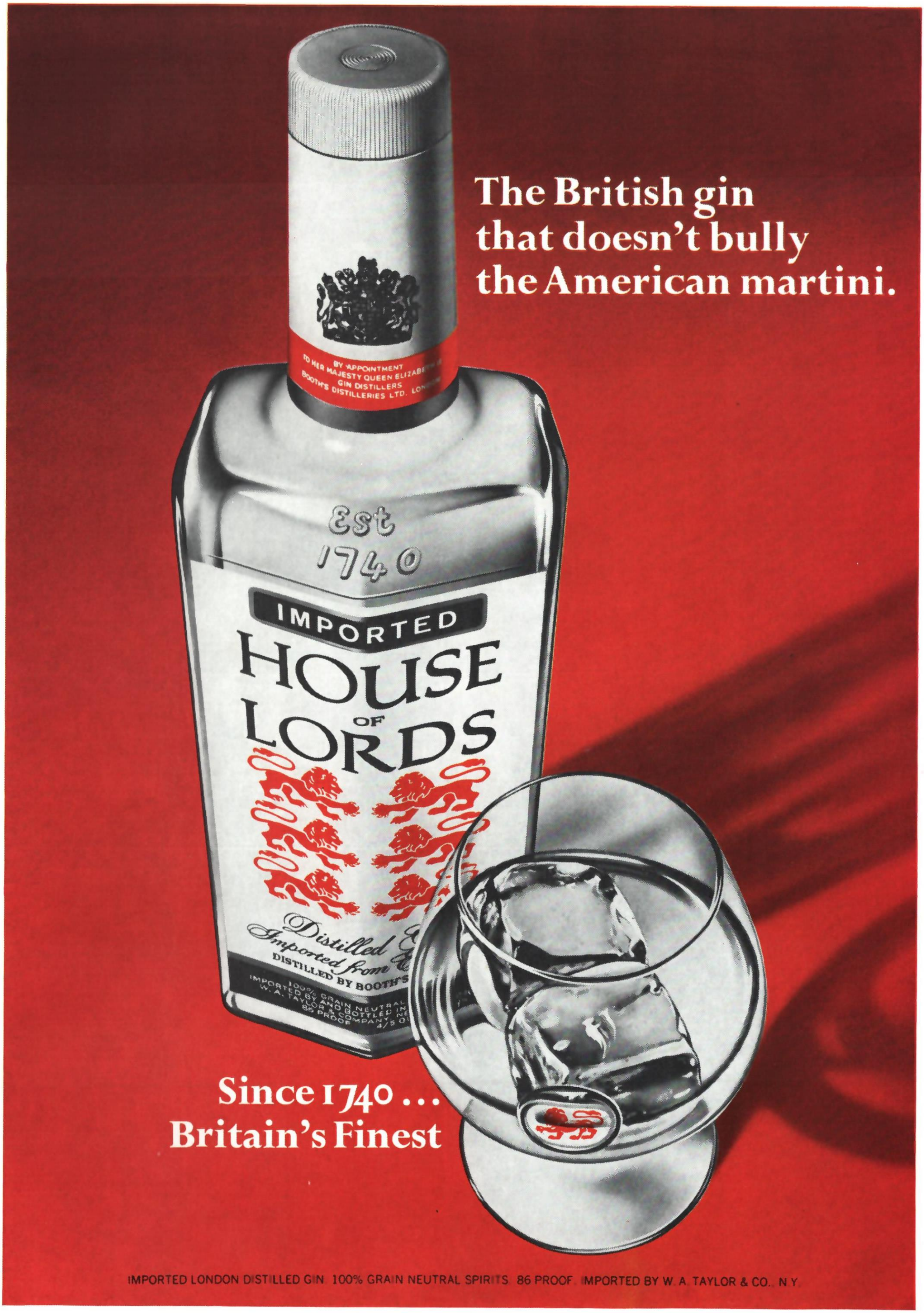
Pete Floros
5205 Leesburg Park, Suite 700
Bailey's Crossroads, Virginia 22041

This column is available to Playboy Club keyholders at no cost, but we have not investigated and cannot assume responsibility for the validity or accuracy of any of the announcements. VIP will print in each issue those items that, in our opinion, will be of greatest interest to other keyholders. Please limit announcements to 50 words or less, and send them with your Key number to VIP Personal Service Department, Playboy Building, 919 North Michigan Avenue, Chicago, Illinois 60611.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☐ NE-6450 Oven	379.95	26.55	406.50	40.65
☐ JE-2000 Calculator	59.95	2.55	62.50	6.25
☐ JE-2001-% Calculator	69.95	2.55	72.50	7.25
☐ CT-324 Color TV	369.95	10.05	380.00	38.00
☐ CT-314 Color TV	349.95	10.05	360.00	36.00
☐ TR-475 Pop-Up TV	179.95	5.75	185.70	18.57
☐ SE-5040 Stereo	159.95	9.55	169.50	16.95
☐ RF-940 Tech Radio	89.95	3.55	93.50	9.35
☐ RQ-446S Cassette	99.95	4.05	104.00	10.40
☐ Phone-Mate 400	139.50	4.00	143.50	14.35
☐ Remote-Mate	129.50	4.00	133.50	13.35
☐ 400/Remote Special	239.00	6.00	245.00	24.50
☐ Safe 'N Sound	169.50	4.00	173.50	17.35
☐ Casio Mini/%	49.95	2.55	52.50	5.25
☐ Casio Mini/Sq. Rt.	59.95	2.55	62.50	6.25
☐ Mini AC Adaptor	5.00	**	5.00	**
☐ Casio FX-10	99.95	2.55	102.50	10.25

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EQUINOX MARKETING SERVICES, INC./16 Great Gift Ideas

Check Item	Cash Price	Shipping/ Handling	Amount Financed— Total of Payments— Deferred Payment Price*	10 monthly payments— payment per month for 10 months*
☐ NE-6600 Oven	$429.95	$26.55	$456.50	$45.65
☐ NE-6450 Oven	379.95	26.55	406.50	40.65
☐ JE-2000 Calculator	59.95	2.55	62.50	6.25
☐ JE-2001-% Calculator	69.95	2.55	72.50	7.25
☐ CT-324 Color TV	369.95	10.05	380.00	38.00
☐ CT-314 Color TV	349.95	10.05	360.00	36.00
☐ TR-475 Pop-Up TV	179.95	5.75	185.70	18.57
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GOOD FOR DECEMBER 1974 ISSUE

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Los Angeles Club News

There'll be no fuel problems at the Los Angeles Club this winter—we're still sizzling from the fantastic jazz festival that nearly burst the ol' hutch at the seams with keyholders diggin' the jazz greats. Everyone is asking for a repeat in '75, but one thing is certain—it'll be tough to top our first line-up of artists: Jimmy Witherspoon, Cannonball Adderley, Joe Williams, Stan Getz, Supersax, Dizzie Gillespie and Earl "Fatha" Hines. When Cannonball spotted a certain headline vocalist in his opening-night audience, he introduced her by saying, "For years I've been told 'Why don't you do right?' and here's the lady who does—Miss Peggy Lee!" . . . Hot on the heels of the jazz shindig is our festival of comedy, which begins in late October with Mimi Hines and follows up with Shelley Berman, Henny Youngman, Dick Shawn and other top talent. . . . Coinciding with the entertainment bonanza, we celebrated the arrival of our new Chef, Armin Alfons Pfadisch, who comes to us with illustrious fine-cuisine credentials. So, both food and jazz connoisseurs found plenty to tempt their tastes all season long. Almost every top musician in the Los Angeles area, which, by the way, is the heart of the music business today, was in at one time or another to catch a jazz set. And showbiz biggies seem to be constant around here. When Sonny King reigned in the Playroom, Joey Bishop took time off his boat—he's no landlubber anymore—to introduce Sonny. Jack Carter helped (?) by heckling from the floor. Sonny's audience also included actors Gianni (*The Godfather*) Russo and Michael Parks. And big Ed McMahon segued from *The Tonight Show* to Sonny's doings. . . . Goldie Hawn stopped by to see Burt Taylor, Director of Club Relations. She was a member of the cast of Burt's TV series *Good Morning, World*, which became her stepping stone to *Rowan and Martin's Laugh-In* and her subsequent movie career. With her was her *Laugh-In* sidekick Ruth Buzzi. . . . Also seen in the hutch: David Frye, Gunilla Hutton and the late Lenny Bruce's mom Sally Marr. . . . It was also a rare treat for keyholders to greet Lionel Stander, who hasn't been around Hollywood for ten years. He's back to co-star with George Segal in a sequel to *The Maltese Falcon*, which will be titled *The Black Bird—Or, The Maltese Falcon Flies Again!* Needless to say, it's a comedy. Segal plays the son of Sam Spade (remember Humphrey Bogart as the original Spade?), and Stander plays his partner. . . . On hand for Barbara Luna's debut performance at the Club was

Mr. and Mrs. Fred Tushinsky enjoy Los Angeles Playboy Club Bunny service at the Founders Club dinner celebrating the culmination of the annual City of Hope fund-raising campaign.

Gene Wilder, who had just completed making his newest comedy film, *Young Frankenstein*. . . . Among those enjoying the Tootsie Rock Revue were Bill Cosby and Tim Conway. Rosey Grier and Dom DeLuise were ringside for song-stylist Beverly Sanders. . . . The Playroom also welcomed gorgeous Jill St. John during one of her rare trips from Aspen; and Jack Palance rode herd on a bit of night life while sojourning from his horse ranch in Northern California. . . . It was some experience when the New York Experience, 350 strong, took over the Club for an evening of fun; the Coro jewelry folk sparkled at a luncheon; and Pied Pipers Tours piped their guests into the Playroom for a beautiful bash. . . . Al Kotzin hosted a cozy party in the Playroom; and the Women's American ORT staged their lavish luncheon in the Living Room—living proof that, small or large, the Playboy Club seems to be the place for groups to get together. . . . And if there was a shortage of cabs in the ABC Entertainment Center one night, blame it on us. The California Taxicab Owners turned off their meters and taxied into the Playroom for a free-wheeling cocktail party. Favorite gag: Call me a cab. All right, you're a cab!—Correspondent Army Archerd of the *Daily Variety*.